



**FOR IMMEDIATE RELEASE**

## **High Tide to Announce Third Fiscal Quarter 2023 Financial Results**

CALGARY, AB, August 24, 2023 /CNW/ – High Tide Inc. (“**High Tide**” or the “**Company**”) (Nasdaq: HITI) (TSXV: HITI) (FSE: 2LYA), the high-impact, retail-forward enterprise built to deliver real-world value across every component of cannabis, announced today that it will release its financial and operational results for the third fiscal quarter ended July 31, 2023, after financial markets close on Thursday, September 14, 2023. High Tide’s third fiscal quarter 2023 financial and operational results will be available on SEDAR, EDGAR, and on the Company’s website at <https://hightideinc.com/invest>.

Following the release of its third fiscal quarter 2023 financial and operational results, High Tide will host a webcast with Raj Grover, President and Chief Executive Officer, and Sergio Patino, Chief Financial Officer, to discuss the Company’s financial results and its plans for the remainder of 2023, at 11:30 AM Eastern Time on Friday, September 15, 2023.

### **Webcast Link for High Tide Earnings Event:**

<https://events.q4inc.com/attendee/996785173>

Joining by Telephone:

Canada (Toll-Free): 1 833 950 0062

Canada (Local): 1 226 828 7575

United States (Local): 1 404 975 4839

United States (Toll-Free): 1 833 470 1428

**Participant access code: 457161**

*Participants will need to enter the participant access code before being met by a live operator*

### **ABOUT HIGH TIDE**

High Tide, Inc. is the leading community-grown, retail-forward cannabis enterprise engineered to unleash the full value of the world’s most powerful plant. High Tide (HITI) is uniquely-built around the cannabis consumer, with wholly-diversified and fully-integrated operations across all components of cannabis, including:

*Bricks & Mortar Retail:* Canna Cabana™ is the largest non-franchised cannabis retail chain in Canada, with 155 current locations spanning British Columbia, Alberta, Saskatchewan,



Manitoba and Ontario and growing. In 2021, Canna Cabana became the first cannabis discount club retailer in Canada.

*Retail Innovation:* Fastendr™ is a unique and fully automated technology that integrates retail kiosks and smart lockers to facilitate a better buying experience through browsing, ordering and pickup.

*E-commerce Platforms:* High Tide operates a suite of leading accessory sites across the world, including Grasscity.com, Smokecartel.com, Dailyhighclub.com, and Dankstop.com.

*CBD:* High Tide continues to cultivate the possibilities of consumer CBD through Nuleafnaturals.com, FABCBD.com, blessedcbd.de and blessedcbd.co.uk.

*Wholesale Distribution:* High Tide keeps that cannabis category stocked with wholesale solutions via Valiant™.

*Licensing:* High Tide continues to push cannabis culture forward through fresh partnerships and license agreements under the Famous Brand™ name.

High Tide consistently moves ahead of the currents, having been named one of Canada's Top Growing Companies in both 2021 and 2022 by the Globe and Mail's Report on Business Magazine and was ranked number one in the retail category on the Financial Times list of Americas' Fastest Growing Companies for 2023. To discover the full impact of High Tide, visit [www.hightideinc.com](http://www.hightideinc.com). For investment performance, don't miss the High Tide profile pages on SEDAR and EDGAR.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.*

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