



HIGHTIDE
THE RISING TIDE OF CANNABIS

A retail-focused cannabis corporation enhanced by the manufacturing and distribution of cannabis lifestyle accessories.

Over **10** Years in Business

6 Vertically-Integrated Businesses

WHOLESALE



• **Canada's premiere** distributor and manufacturer of cannabis accessories. 27,000 sq. ft facility in Calgary Alberta. >5,000 SKUs with 75% of our catalog manufactured in-house to maximize margins.

• **Exclusive global** manufacturers and distributors of licensed consumption accessories. In partnership with celebrity brands like: **Snoop Dogg, Cheech and Chong, Trailer Park Boys and Guns N' Roses.**

RETAIL: Bricks & Mortar



• One of Canada's largest cannabis retail networks, launched in 2018. **34 branded locations currently open** with more under various stages of construction. Retrofitting existing stores for top-tier speed to market.

• **3 locations currently open**, with more being deployed selectively to leverage real estate partnerships. Established as a recognized and successful brand in Alberta, and Ontario in the future.

RETAIL: Online



• Based in Amsterdam, **Grasscity.com** is the world's premier online store for consumption accessories and cannabis lifestyle products, which is on pace for over 23 million site visits in 2020.

• Launched in May 2020, **CBDcity.com** is the world's newest online store for CBD products that leverages Grasscity's 20+ years of expertise, clientele and supply chain.

MARKET & KEY DATA

Primary Ticker / Exchange:
Share Price¹:
Average Daily Volume¹:
Share Outstanding (basic)¹:
Market Capitalization:
Total Employees²:

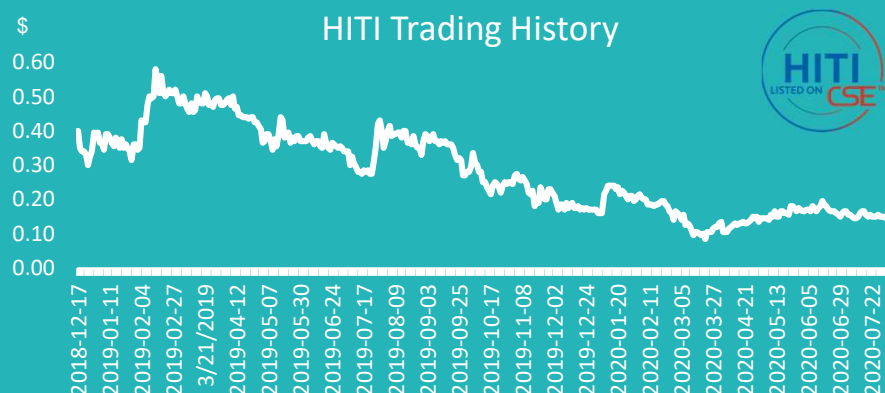
CSE:HITI
\$0.16
593,505
236 million
\$36 million
323
\$52.9 million
\$19.3 million
\$73.2 million

TTM Revenue^{3,4}

TTM Gross Margin^{3,4}

Total Assets⁴

HITI Trading History

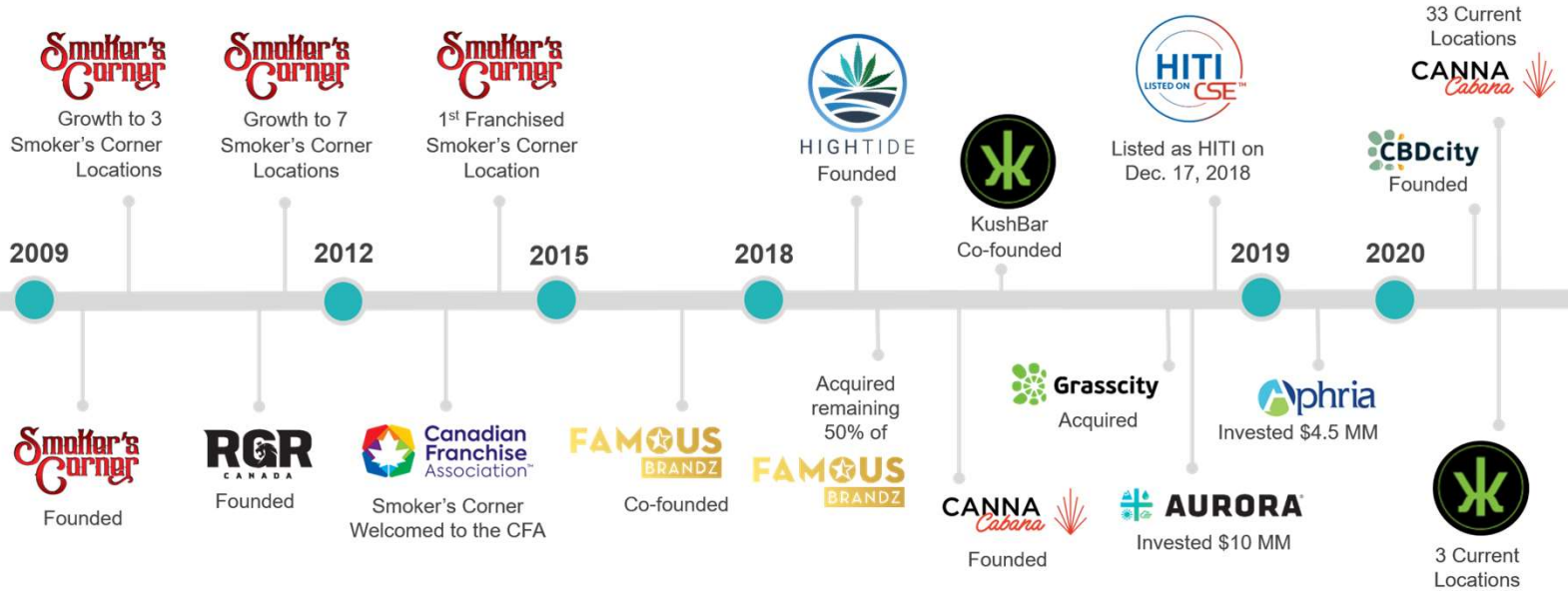


¹ As at August 7, 2020, with volumes aggregated from all three exchanges.

² As at August 4, 2020.

³ For the trailing 12-month period ending April 30, 2020. ⁴ 2Q20 unaudited financial statements.

TIMELINE OF MILESTONES



STRATEGIC PARTNERSHIPS

Legal:



Notable Investors:



Finance:



Auditor:



Security:



Technology:



THE CANNABIS INDUSTRY

Canada's recreational cannabis market is expected to have an estimated value of \$4.1 billion in 2021.

SOURCE: CIBC Capital Markets, April 2020

MANAGEMENT & BOARD OF DIRECTORS



Raj Grover
Rahim Kanji
Andy Palalas

Founder, President & Chief Executive Officer
 Chief Financial Officer
 Chief Revenue Officer



Raj Grover
Nader Ben Aissa
Nitin Kaushal
Arthur Kwan
Binyomin Posen

Executive Chairman
 External Legal Counsel
 President, Anik Capital Corp.
 CEO, CannalIncome Fund
 Vice President, Plaza Capital

CONTACT US

High Tide Inc.
 11127 15th St. NE, Unit #112
 Calgary, AB T3K 2M4

(403) 265-4207 or toll free 1.888.9.420.420

ir@HighTideInc.com

HighTideInc.com